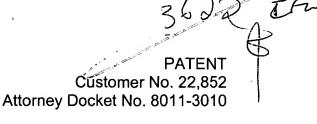
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	
John DeMAYO et al.	) Group Art Unit: 3622
Application No.: 09/711,261	) ) Examiner: Donald Champagne
Filed: November 10, 2000	) )
For: APPARATUS AND METHOD FOR HYPERLINKING SPECIFIC WORDS IN CONTENT TO TURN THE WORDS INTO ADVERTISEMENTS	, ) ) )

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

## INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(c)

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(c), Applicants bring to the attention of the Examiner the documents listed on the attached PTO 1449. This Information Disclosure Statement is being filed after the events recited in Section 1.97(b) but, to the undersigned's knowledge, before the mailing date of either a Final action, Quayle action, or a Notice of Allowance. Under the provisions of 37 C.F.R. § 1.97(c), this Information Disclosure Statement is accompanied by a fee of \$180.00 as specified by Section 1.17(p).

Copies of the listed documents are attached.

PATENT Customer No. 22,852

Attorney Docket No. 8011-3010

Applicants respectfully request that the Examiner consider the listed documents

and indicate that they were considered by making appropriate notations on the attached

form.

This submission does not represent that a search has been made or that no

better art exists and does not constitute an admission that the listed documents are

material or constitutes "prior art." If the Examiner applies the documents as prior art

against any claim in the application and Applicants determine that the cited documents

do not constitute "prior art" under United States law, Applicants reserve the right to

present to the office the relevant facts and law regarding the appropriate status of such

documents.

Applicants further reserve the right to take appropriate action to establish the

patentability of the disclosed invention over the listed documents, should the documents

be applied against the claims of the present application.

If there is any fee due in connection with the filing of this Statement, please

charge the fee to our Deposit Account No. 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,

GARRETT & DUNNER, L.L.P.

Dated: Mav 🗸 /.2

Bv:

Richard V

No. 31 744

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OMB No. 0651-0011



## **INFORMATION DISCLOSURE CITATION**

Attin Age cket No.	8011-3010	Appln. No.	09/711,261
Applicant	John DeMAYO et al.		
Filing Date	November 10, 2000	Group:	3622

U.S. PATENT DOCUMENTS						
Examiner Initial*	Document Number	Issue Date	Name	Class	Sub Class	Filing Date If Appropriate
	2002/0120505	n/a	Henkin et al.			
	2002/0107735	n/a	Henkin et al.			···

FOREIGN PATENT DOCUMENTS						
	Document Number	Publication Date	Country	Class	Sub Class	Translation Yes or No
<del>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</del>						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)			

Examiner		Date Considered
		sidered, whether or not citation is in conformance with MPEP 609; draw line in conformance and not considered. Include copy of this form with next blicant.
Form PTO 14	49	Patent and Trademark Office - U.S. Department of Commerce